

# Flamingo Park Neighborhood Association 2024 *Flyer* ad rates

*The Flamingo Flyer* 🐦 published six times yearly

The Flamingo Park Neighborhood Association produces *The Flamingo Flyer* six times yearly (January, March, May, July, September and November)

and hand-delivers it to all homes in the Flamingo Park Historic District. An additional number are mailed to absent owners and nonresident members.

*The Flyer* is printed in black ink on our signature bright-pink paper. It typically runs eight (8.5x11-inch) pages. A neighborhood member Business Directory (on yellow paper) is inserted.

*Flyer* display ad sizes and rates are at left. A 10% discount is given for prepaid six-ad contracts. *The discount is extended to ad buys in our tour brochures, when available (ads/sizes can be different across the products).*

**Ad deadlines for 2024 *Flyers* are:**

**Jan/Feb** edition: Ad deadline **Dec. 20, 2023**. Distribution Jan. 6-7, 2024.

**March/April** edition: Ad deadline Feb. 16, 2024; Distribution March 2-3.

**May/June** edition: Ad deadline April 18, 2024; Distribution May 4-5.

**July/Aug** edition: Ad deadline June 19, 2024; Distribution July 6-7.

**Sept/Oct** edition: Ad deadline Aug. 15, 2024; Distribution Aug. 31- Sept. 1.

**Nov/Dec** edition: Ad deadline Oct. 17, 2024; Distribution Nov. 2-3.

Queries? Contact ad coordinator Linda Cullen at [Cullen@digital.net](mailto:Cullen@digital.net).



**ad C**  
3.5" w x 10" h  
\$100 per edition

**ad D**  
7.5" w x 10" h  
\$200 per edition

**ad A**  
3.5" w x 2.25" h  
\$25 per edition

**ad B**  
3.5" w x 5" h  
\$50 per edition

**ad E**  
7.5" w x 5" h  
\$100 per edition